



TAFLO

FRANCHISE





ABOUT US

You entering a bistro that's more than just a place to eat. A place where quality and variety go hand in hand, where people of all ages and dietary preferences feel at home. Welcome to Taflo – a unique bistro concept focused on soul food and food adventure. Here you'll find fresh, high-quality food prepared with love. Whether you're vegan, vegetarian, gluten-free, or a true omnivore – Taflo has something for everyone.

OUR CONCEPT

BOUTIQUE

ab 30m2 - 80m2

Breakfast at Taflo –
A perfect start to the day.

Bagels, porridge, croissants,
and sweet creations will
delight your guests.

TAFLO

ab 80m2 bis 150m2

Lunch and dinner – a variety
that delights.

Burgers, bowls, and bagels,
as well as sweet treats,
invite you to stay.

TAFLO

ALL DAY DINING

ab 80m2 bis 200m2

Not fast food, but soul food.
Breakfast, lunch, and dinner.
Combine the Taflo world
and offer an all-round
package.



WHY TAFLO?



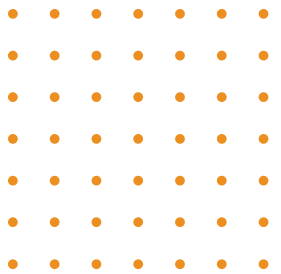
More than a restaurant.
Taflo is your place to relax, enjoy, and feel good. With our all-day concept, you offer exactly what your guests love, from breakfast to dinner.



A strong brand.
Strong guests.
With Taflo, you rely on quality, hospitality, and moments of enjoyment. As a partner, you benefit from our well-known brand and a growing fan community.



A recipe for success included.
With our proven concept and strong support, you'll get off to a safe start – from location to marketing, from day one to success.





WHY TAFLO?



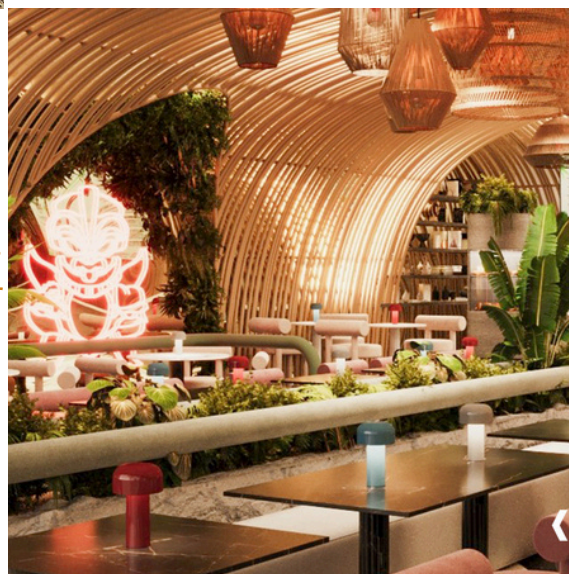
Your place to feel good.

Lots of light, warm wood, bamboo, and green accents. Taflo brings nature and lightness together, creating a space for relaxation.



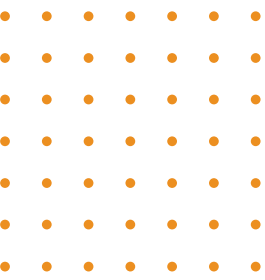
We'll get you ready to go.

With training, expertise, and personal support, our team is always by your side – for your success.



Grow with us.

Taflo gives you the chance to break into this booming market, with a proven success strategy and excellent prospects for sustainable growth.





TOGETHER- FOR YOU

With us, you are the focus. As a franchise partner, you are never alone: We support you with expertise, experience, and personal commitment. From the initial idea to ongoing operations – we are by your side. Together we overcome challenges, celebrate successes, and exceed our own expectations. This is where we support you. This is where we stand by you. Because your success is our shared goal.

DEVELOPMENT & CONSTRUCTION

- Providing the lead architect
- Finished CI for the shopfitting
- Integration of kitchen and counter equipment according to specifications
- Complete project implementation by the lead architect

FINANCIAL SUPPORT

- Business plan templates
- Support with bank meetings
- P&L valuations
- Franchise back office support
- Strong supplier partners

TRAINING

- Initial training
- ongoing technical support
- constant knowledge exchange

MARKETING

- PR activation upon contract signing and over time
- Marketing plan
- Ongoing marketing support
- Marketing of the Taflo app

PROCESS

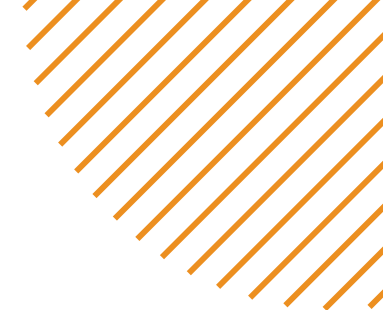
- Dedicated field support
- Ongoing review of business figures
- Operational reviews (audits)

***GET
STARTET!***





THE WAY



Welcome to your culinary adventure with Taflo - the ultimate food franchise that guides you from the first step to opening your own restaurant!

STEP 1

**Inquiry about franchise opportunities
Provide self-assessment.**

Sign and return the confidentiality agreement.

Initial telephone consultation with Franchise Development. Appointment for a follow-up consultation with the franchisor.

STEP 2

**Visit the Taflo Restaurant and enjoy the food.
Meet our founders.**

**Discuss your area of interest,
Submit franchise agreement.**

Arrange an appointment to sign the contract.

STEP 3

Conclude and sign territorial and franchise agreements.

Transmission of the license fee.

**Schedule an appointment with the lead architect.
Prepare a contract with the lead architect.**





THE MISSION

WHERE IT ALL BEGAN IN STYRIA BRUCK AN DER MUR

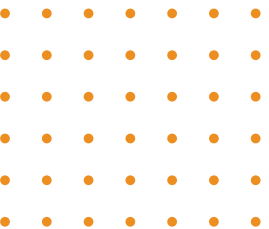
You opening the door and entering another world: soft light, lush greenery, the aroma of freshly prepared food – and suddenly, everyday life feels far away. That's exactly what Taflo is. Our flagship location in Bruck an der Mur, with its 28 seats, is more than just a restaurant.

It's a place where our guests enjoy a little break while their next vacation has to wait. Here, we combine experience and enjoyment: with a jungle atmosphere that evokes a holiday feeling and a cuisine that leaves nothing to be desired. Whether vegan, vegetarian, gluten-free, or simply an all-rounder – everyone will find their personal favorite dish at Taflo.

With per person sales from € 28,00 net, our first location in Bruck an der Mur demonstrates that quality, ambiance, and genuine warmth form a strong foundation.

Healthy food for the conscious, soul food for connoisseurs – always served with a smile that comes from the heart.

This is how our story began. And now it's time to continue writing it together.





TAFLÖ

CONTACT

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